

Alfredo Lucero Canaan

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EDUCATION

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| Master of Music: California State University, Los Angeles
Major: Commercial Music – Performance
Related work: Arranging, Composition, Audio Production,
Music Production, Performance and Education
GPA: 3.982 | Dec 2018 |
| Bachelor of Music in Performance: Musician’s Institute
Major: Contemporary Styles, Bass
Related work: Arranging and Performance
GPA: 3.7 | Sept 2015 |

SUMMARY OF SKILLS & ABILITIES

- Experience with music ensembles of varying sizes and styles, including big band, jazz combos, blues/rock trios, Afro-Cuban big bands, wind orchestras, etc.
- Comfortable in performing various contemporary styles including, jazz, funk, R&B, blues and rock.
- Proficient in sight-reading, transcribing, and arranging music.
- Experience in the studio, as both a performer and an audio engineer, assisting or leading roles. Knowledge of Logic Pro and Sibelius.
- Knowledge of music theory and experience in ear training.
- Comfortable with one-on-one tutoring sessions, small groups and larger ensembles

PROFESSIONAL EXPERIENCE

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| Coat Check Girl , Los Angeles
Bass Player/Arranger/Composer | 2015-Present |
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- Worked with Grammy nominated producer Rudy Pagliuca on a 4 song EP
 - Recorded and release numerous singles; “Audience of None” – 167k Streams on Spotify, 26k views on YouTube
 - Performed in many venues in Los Angeles (The Mint, Boardner’s, Pico Rivera Sports Arena, Silverlake Lounge, Character’s, Union Nightclub, Hurricane Bar and Grill, Howl at the Moon, Rouge Bar, Epic Lounge, The Other Door, Lucky Strike Live, Amplify, Dipiazas, The Slidebar, 5 Star Bar)
 - Collaborated with First Latin American Idol winner Mayré Martinez
 - Reached the Final Round in multiple Van’s Battle of the Bands competitions.
 - Featured in multiple national magazines like Alternative Press, Center Stage Magazine, and Infectious Magazine
 - Sponsored by ESP Guitars, Coldcock Whiskey, and PWC Clothing

- Recorded in prestigious Megawatt Recording Studios (Also used by Tool, Queens of the Stone Age, Smashing Pumpkins and many more)
- Simon Jay Band**, Los Angeles 2019
Bass Player/Arranger
- Performed for “The Wallis Delivers: An Evening of Wicked Fun Honoring Stephen Schwartz” at the Wallis Annenberg Center for the Performing Arts
 - Arranged Stephen Swartz music to accommodate a dueling piano performance
 - Performed to a sold-out event of 1,200 attendees
- All Follows Eve**, Los Angeles 2019
Bass Player/Performer
- Opened for Prince Tribute Band Erotic City for New Years Eve Party
 - Opened for Oingo Boing and legendary band War at The Rose – Pasadena (1,450 max capacity)
 - Sponsored by MEE Audio (In-Ear Monitors and Headphones)
 - Working on new music and potential tour
- Anakuma Overdrive**, Los Angeles 2016
Bass Player/Performer
- Shot and released a music video (YouTube – 71.1k views, SoundCloud - 27.3k)
 - Recorded in Kingsize Soundlabs
- Scenic Underground**, Los Angeles 2015-Present
Bass Player/Background Singer/Arranger/Composer
- Performed in numerous venues across Los Angeles (The Trip, Molly Malone’s, Downtown San Pedro, The Satellite, Silverlake Lounge, The People’s Place, The Hotel Café, Amplify, The Study)
 - Recorded a four song EP “Do It for Yourself” with AJ Oliviera in LA Lounge Studios
 - Working on full-length album and planning a tour
- Zaryah**, Los Angeles 2019
Bass Player/Performer
- Up and coming pop artist (over 100k streams on Spotify)
 - Performed at The Study in Hollywood
 - Produced by Grammy winner producer/arranger Simon Jay and Luke Shrestha
- Kia Knoester**, Los Angeles 2019
Bass Player/Performer
- Performed in Los Angeles (The Mint, The Viper Room, The Study, Silverlake Lounge, and State Social House)
 - Album release and tour in the works
- Sam Valdez/Marigold**, Los Angeles 2016
Bass Player/Performer
- Performed an Indie Rock Festival – Treehouse Festival 2016
- Brazenbull**, Los Angeles 2015-2016
Bass Player/Performer
- Performed in Rainbow Bar and Grill
- Moses Benjamin**, Los Angeles 2016
Bass Player/Performer

- Performed at iconic Whiskey a Go Go

Experience – Educator

Lecturer, Music Department

California State University, Los Angeles

2019

- Taught MUS 1520 – Roots of Rock and Pop Music – Undergrad course totaling 120 enrolled students for Fall 2019
- Covered topics: Origin of American music, development of contemporary styles, understanding the trends of American music culture and business, technology and its development alongside music, Authenticity vs Commercialism, Mainstream vs Underground/Alternative and constant interchanging roles
- Developed a syllabus, quizzes, exams, assignments and other activities

Teacher’s Assistant, Bass Department

Musicians Institute

2019, 2015-2016

- Assisted in performance-based courses as well as live performance workshops (Sight-reading, transposing, versatility and well-informed knowledge of standard repertoire and styles)
- Assisted in-studio and live production classes
- Tutored students one-on-one focusing on ear training, harmony/theory, and other musicianship topics
- Assisted other departments like the audio, marketing, international, business and housing departments (proctoring exams, re-working/editing syllabi and curriculums, etc.)

Graduate Assistant/Teacher Associate, Music Department

California State University, Los Angeles

2017-2018

- Assisted in MUS 1520 – Roots of Rock and Pop (Music History course)
- Duties included taking attendance, managing media (listening examples, PowerPoints, canvas website, documentaries), editing and proctoring quizzes and exams, grading essays and tests.
- Provided any additional information during lectures as well as answered questions

Student Performer, Music Department

California State University, Los Angeles

2017-2018

- Provided entertainment and/or background music for CSULA on-campus events.
- Set up/break down of musical instruments as well as coordinated with the event planner in regard to set lists, style and attire
- Performed in a variety of styles ranging from Latin, jazz, rock and Pop

MEMBERSHIPS & AFFILIATIONS

ASCAP, 2018-Present
Music Creator & Member

TuneCore, 2018-Present
Creator & Member, Music Publishing Administration Rights

LANGUAGES

Spanish: Native Language

English: Fluent in speaking, reading and writing.

COMPUTER SKILLS

Sibelius: Advanced, musical notation software.
Logic Pro X: Advanced, audio production and mixing.
Microsoft: Proficient, Word, PowerPoint and Excel.